



Hrvatska mreža "Zdravih gradova"

Croatian Healthy Cities Network

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Report on the Activities of the Croatian Healthy Cities Network for the year 2007

In 2007, all activities of the Croatian Healthy Cities Network (CHCN) were based on Work Program provided by Presiding Committee (2006-2010), and adopted by Network Assembly in 2006. To remind you, goals adopted for the term were to maintain Network identity and current quality of work, and boost support to development of city and county projects through strengthening cooperation and support, and developing (equipping) Network Support Centre.

Network priorities on the whole are as follows:

- a) to improve public health practice on local and national levels (health consulting, design of City and County health profiles and health plans, and implementation thereof, use of well-tried models of good practice, design of national health promotion strategy),
- b) to strengthen the role and the importance of local communities in national health policy creation
- c) to boost cooperation and provide better networking: of cities and counties, and horizontally (boosting cooperation of city administration with institutions and non-governmental organizations, fostering more active participation among people), and vertically (improving cooperation with reference ministries, institutions, and representatives of non-governmental organisations on national level),
- d) to solve problems which are the heaviest burden to local communities, the solution of which can most contribute to improving their quality of life (family, unemployment, development, environment, urban planning and residence, children and young people (free time, risky behaviour prevention, development of volunteering), society democratisation, mental health, adequate elderly care, improving quality of work with disabled people, violence (community safety), etc.

Providing

- a) support to interest, themed meeting of cities and counties - identifying priority areas of themed meetings, assessing how serious the problem is and gaining insight into current state of affairs, collecting models of good practice, professional strengthening of themed groups, and boosting coordinating role of cities/counties, themed meeting standard-bearers
- b) network decentralisation - by boosting coordinating role of the Presiding Committee, and strengthening coordination of city themed meetings
- c) establishment of success monitoring and evaluation mechanisms for city and county projects, and the network on the whole.

In 2007, most activities focused on preparation for celebration of twentieth anniversary of the Croatian Healthy City Project in 2008.

1. National Level

a) Network and Support Centre Activities

In April 2006, renovation of Andrija Štampar School of Public Health was finished, providing for the return of CHCN Support Centre to its new/old premises in Rockefeller St. 4. In 2006, the Network did not have full-time employees, but contracted consultants and auxiliary staff to carry out program activities. Miss Ana Perić, secretary of Social Medicine and Health Care Organization Department did Network administration. Our financial dealings were conducted by Jadran Export, registered bookkeeping service from Zagreb, i.e. by Mrs Jadranka Vukomanović-Pavelić. Due to increased range and diversity of program activities, we contracted part-time associates - journalists, graphic designers, translators, marketing, ecology and public health experts, as well as auxiliary staff, the number of whom was larger than in previous years. We pay large contributions for temporary service contracts (gross value is net value increased by almost 105%); however, in my view, it is presently the most efficient form of operation because it provides possibility of hiring the most competent people for each of the Network's activities.

In 2007, two Reporting Assemblies of CHCN were held. First was held in Zagreb, at Andrija Štampar School of Public Health, on 14 February 2007. Report on Network Activities in 2006 was presented and adopted, and Program of Network Activities for 2007 presented. At the Assembly, amendments to the CHCN By-Laws were discussed and adopted. Second Assembly was held in Varaždin, 27 October 2007, where Program of Network Activities for 2008 was presented and adopted:

a) media campaign and calendar of events relating to celebration of Croatian Healthy City project twentieth anniversary

a1. the following goals were adopted: campaign goals, visual identity and logo, monthly topics were identified, and activity coordinators selected

a2. printing of the 'Healthy Cities - Efficient Knowledge for Health' book was agreed

a3. Calendar of other important Network activities was adopted:

1. Health Fair, 28-20 April 2008 in Vinkovci
2. fourth biannual CDC Conference, 25-29 May 2008 in Cavtat
3. fifteenth anniversary-Motovun-Summer-School - last week in June and first week in July 2008
4. CHCN business meeting, 12-15 October, Zagreb
5. WHO International Healthy Cities Conference, 15-18 October 2008, Zagreb

b) Healthy Cities League - criteria and algorithm were adopted for selection and awards of the best cities and counties

b1. Cities and counties with more than 80% of points will be awarded a board on their entrance, whereas first three cities and counties will receive a special award

b2. Cities and counties are required to fill in the League by 7 April 2008, enclosing proof that they have completed activities, and submit it to Network Presiding Committee

b3. preliminary results will be presented at Vinkovci Health Fair in April 2008. Cities and counties will be presented with the awards on 20 May 2008, on Healthy Cities Day.

c) Program Partnership in the second phase of the Health Management and Administration Program

c1. in 2008, we will engage in the second series of education modules: first county cohort will comprise Istria, Primorje-Gorski Kotar, and Međimurje, followed by Zagreb, Krapina-Zagorje, and Varaždin. In 2008, the above counties will pay kuna 40,000.00 per county for Program Partnership package.

c2. education support will be organised for the counties which have not designed their Health Plans yet, through Program Partnership package, amounting to kuna 25,000.00.

b) Regular Annual Network activities bring together and join member cities and counties, facilitate the sharing of experiences, insights, ideas and activities, advance mutual cooperation and enable the giving (and receiving) of practical assistance and support.

'Health in Community' education course was held from 12 to 16 February 2007, at Andrija Štampar School of Public Health.

- The eleventh **Health Fair** was held in Vinkovci from 20 to 22 April 2006, under the auspices of the Ministry of Health and Social Welfare, once again at the premises of the Lenije Park and the Faculty of Agriculture. There was a rich cultural program at the opening of the Fair, and the public was addressed by the hosts, the Prefect of Vukovar-Syrmia County, Mr Božo Galić, the Mayor of Vinkovci, Mladen Karlić D.Sc., and on behalf of the Minister of Health and Social Welfare, his assistant, Renato Mittermayer D.Sc. This year again the Fair has offered a variety of events - forums: Challenges of Local Self-Government and Regional Government in the Development of Health, Social, Cultural, and Economic life; Future of Rural Areas - What are the Resources and How to Approach them; Healthy Cities Forum entitled 'Approaching Year 2008 - Twentieth Anniversary of the Croatian Healthy Cities Project', disabled people forum entitled 'Non-Governmental Organisations, Disability, and Cooperation'; professional seminars: Preventive Activities in the Area of School Children's Mental Health'; Therapeutic Horse-Back Riding - Physical Activity in the Function of Health; Anorexia, Obesity - Diet and Health; panels: Health Centre and its Role in the Future; Partnership Promotion between Non-Governmental Sector and Local Self-Government, 'Partner Solution in Service Provision in the Area of Social, Health and Educational Needs'; first counselling of 'I'm going to work.hr'; round table: Croatian Agriculture and Pre-Accession EU Funds, as well as numerous workshops, play groups, performances, shows, sport and recreation, and entertainment activities. While the traditional fair program was being held at the Lenije Park, there were: presentations, forums, workshops, play groups, a show exhibition of health-promoting products and services, participants were also offered an alternative program – to participate in a tennis tournament, fishing, bowling, bellot, dance and gymnastics workshops. Younger participants organised 'Rhythm of Young People Outside the Studio' (Vinkovci TV music show) in the Marabou coffee bar, whereas older participants enjoyed a dinner within Croatian Cookery Cup Competition 'Third Golden Apple', with a dance show, entertainment program, and tasting of dishes prepared by cookery cup competitors.

Healthy Cities Day, 20 May, has been celebrated again through promotion by means of the national and local media, through the TV program Good Morning Croatia, Open Radio, Radio Sljeme and newspaper articles, and activities in cities - press conferences, occasional culture programs, music, theatre, and art workshops, blood pressure and sugar taking, densiometrics for people, themed meetings of the City Councils or Youth City Councils, promotion of City Healthy Plans, and receptions at the Mayor's office for outstanding volunteers.

Fourteenth Motovun Summer School of Health Improvement - it was held from 28 June to 14 July 2007. This year's Media and Health Course entitled 'Political Fight for Health' received biggest media coverage, whereas 'How to Live With DG /diagnosis-related/ Payment Scheme', hospital management course, arouse biggest professional interest. Eight courses were held, with around 300 participants from Croatia and the countries of the region. Along with Croatia's leading experts, around twenty European lecturers were present in Motovun (from France, Austria, Great Britain, Norway, Slovenia) and Canada.

1/ Course: Media and Health - Political Fight for Health - it took place from 28 June to 1 July in Grožnjan. In pre-election year, the course was dedicated to health program presentation by parliamentary political parties. At the end of occasional round table led by Aleksandar Stanković /*op. Croatian well-known journalist*/, journalists voted for the best party health program. At the course, eight themed issue of the Epoch of Health (Media and Health) was presented. It numbered 90 participants, medical doctors, journalists, and pharmaceutical companies' PRs (Motovun Gazette, no.62).

2/ Workshop: Risk Assessment and Management (in health ecology and public health) - it was held in Motovun, from 2 to 3 July. The workshop aimed to facilitate the sharing of experiences and upgrade cooperation between professionals of various vocations in the areas of environmental and public-health risks. At the workshop, procedures, methods, and tools for assessment of influence on environment and health were presented, as well as experiences (good practice models) from several European countries and Croatia (waste dumps, contamination of children's playgrounds, organised nutrition for children in kindergartens). (Motovun Gazette, no.63).

3/ Workshop 'Health and Health Policy - Approaching Twentieth Anniversary of Croatian Healthy Cities' - it was held in Motovun, from 2 to 4 July. It numbered around thirty participants from cities (Dubrovnik, Opatija, Poreč, Pula, Rijeka, Zagreb), and Counties (Bjelovar-Bilogora, Dubrovnik-Neretva, Istria, Međimurje, Osijek-Baranja, Primorje-Gorski Kotar, Šibenik-Knin, Zadar, Zagreb), along with guests from Bosnia and Herzegovina (Sarajevo and Banja Luka). At the workshop, evaluation framework for the Healthy Cities Project was designed (locally), criteria for the Healthy Cities and Healthy Counties Leagues identified, program created for celebration of the twentieth project anniversary, and goals and methods of work identified for the second phase of the Healthy County Project. (Motovun Gazette, no.64).

4/ Workshop: Health and Health Policy: the Youth and Early Alcohol Consumption - Given that the Health Management and Control - Healthy Counties Program identified early alcohol consumption among the youth as public health priority in nine counties, in Motovun, 5 to 6 July 2007, fifth workshop of the Qualitative-Naturalistic Research: the Youth and Early Alcohol Consumption Project was held. The project aims to identify alcohol-related behavioural patterns of young people through quantitative-naturalistic approach, identify possible research-based interventions, and implement the interventions to delay early drinking among the youth and decrease the number of young people consuming alcohol. Teams from six Croatian counties participated in the workshop, as follows: Istria, Primorje-Gorski Kotar, Virovitica-Podravina, Međimurje, Zagreb, and Dubrovnik-Neretva. (Motovun Gazette, no.65).

5/ Workshop: 'Mental Health - Assessment' - it was held from 7 to 8 July in Motovun. At the workshop, Croatian mental health profile was presented - mental health indicators, regional distribution of mental suffering and consumption of psycho pharmaceuticals; furthermore, based on the profile, needs were identified for mental health care. Programs for mental health care and improvement thereof were presented, carried out in the Sandwell region, UK, and Istria and Dubrovnik-Neretva Counties. (Motovun Gazette, no.66).

6/ Course: 'Schools of Democracy - Youth Councils' - this year, it was held for the tenth time in Labin, from 6 to 8 July. Along with students of Labin, representatives of primary and secondary schools from other Croatian cities (Rijeka, Čakovec, Bjelovar) participated in the course, as well as guests from Norway, headed by the Mayor of Sandnes, Mr Rovik. At the course, the workshop entitled 'Election Victories and Messages of Young People' was very well-received. It was dedicated to current status of Croatia, facing imminent parliamentary elections. Working in six groups, young participants simulated association-party foundation, and its pre-election activities, primarily from the point of view of verbalising young people's needs and interests. The sharing of experiences took place relating to students' involvement in decision-making process; debates were held with the topics of state school-leaving examination, and introduction of sexual education in schools. (Motovun Gazette, no.69).

7/ Course: 'Health in the Workplace - People as Work Environment Factors' - it was held in Motovun, from 9 to 11 July. The course numbered forty-five participants, representatives of employers, trade unions and profession (occupational medicine, occupational safety, psychiatrists) from Croatia,

Bosnia and Herzegovina, Austria, Serbia, Slovenia, Italy and Canada. Communication was the central topic of the course - as the goal and the means of healthy work organisation, and as the means for better health management in the workplace. At the course, communication patterns in interpersonal communication were presented, importance of personal development and assertiveness was focused on, and models of good practice presented (Vienna General Hospital). Two researches of capacity for work were presented - among disabled people employed by 'disabled' companies, and among employees of clinical hospitals in Zagreb. (Motovun Gazette, no.67).

8/ Workshop: 'How to Live with Diagnosis-Related (DG) Payment Scheme' - it was held in Motovun, 12 to 14 July. It numbered around fifty principals of general, specialist and clinical hospitals, economists, representatives of Chambers, Health Insurance Institute, and other professionals from Croatia, Bosnia and Herzegovina, Serbia, Slovenia, and France. At the workshop, participants were presented current trends of hospital financing in the world, and the effects of DG payment scheme introduced in Slovenia, France, and pilot hospitals in Croatia. Various issues were addressed at the discussion - ranging from dynamics of new payment scheme introduction, its advantages and disadvantages, effects on improvement of hospital efficiency, to training health professionals how to use the scheme; the participants were given first-hand answers to their questions by experts (present at the workshop). (Motovun Gazette, no.68).

Business meeting of the Healthy Cities Network was held in Varaždin, from 25 to 14 October. **Social marketing** was the central topic addressed at the meeting, and its implementation within the framework of **celebration of the twentieth anniversary of the Croatian Healthy Cities Network**. Furthermore, goals, visual identity and logo of the campaign were identified, along with monthly topics and activity coordinators. It was agreed that the book entitled 'Healthy Cities - Efficient Knowledge for Health' would be printed, and criteria for Healthy Cities/Counties League adopted (selection and awards for the best cities and counties). Cooperation program between counties and CHCN (program partnership) was adopted in the second phase of the Health Management and Administration Program.

c) Other Network activities

Responsible Health Administration and Management Project (Healthy Counties) started in 2002 as a joint project of the Ministry of Health, Ministry of Labour and Social Welfare, Counties, and Andrija Štampar School of Public Health; it's aim was to help local government and self-government bodies decentralise health and social welfare systems. Given the change at the head of the Ministry of Health and Social Welfare, and halt in decentralisation process, the project has continued within the framework of the Croatian Healthy Cities Network since 2004.

From 2002 to 2005, 15 counties and the City of Zagreb (totalling 156 participants) were included in the first (educational) phase of the program. From 20 to 25 February 2006, a series of county evaluation workshops were held in Topusko (cohort-based) and the first project phase was formally closed. Results of success and failure analysis in project implementation were presented and discussed with the counties at the business meeting in Dubrovnik, in 2006. Due to interest shown by the following counties: Zadar, Šibenik-Knin, Požega-Slavonija, training of the sixth county cohort was carried out.

In 2007, through a series of meetings, goals and content of the second (implementation) phase of the Health Management and Administration were agreed on. In 2008, we will engage in the 2nd round of education modules; first county cohort to be educated will consist of the following counties: Istria, Primorje-Gorski Kotar, and Međimurje. In 2008, training support will be organised for the counties that have not designed their Health Plans yet (that complete the first phase of the programme).

In 2006, themed, interest gathering of cities has continued. This year, particular effort has been invested in forming the following groups: early youth alcohol consumption (Zagreb-February 2007, Zagreb-April 2007, Motovun-July 2007), health influence assessment (Motovun-July 2007), media and health

(Grožnjan-June 2007), and improving quality of work in health system (Motovun-July 2007). The results of the groups have been presented in Motovun Gazettes, and Reports of the Croatian Healthy Cities Network.

In 2007, large part of education relating to city and county project teams was carried out through modules of Public Health Postgraduate Study, whose curriculum saw major revision in the process of postgraduate study revision/re-accreditation, carried out by the National Committee of Higher Education. The program was largely adjusted to Croatian reality - needs related to health decentralisation trend, the boosting of public health capacities in local self-government, the equipping and developing county public health institutes, and boosting public health competences in government and non-government sector. The program was largely revised - it aims to help students develop basic public health competences, through subject groups of joint and specific curriculum sections. Optional subjects enable narrower (subspecialist) profilation of future professional public-health activities. Subjects of joint and specific program sections have been syntheticised into fewer subjects with more classes, their content has been revised, and professional competences defined. Load of obligatory subjects has been decreased, whereas both load and number of optional subjects increased. Two new subjects of specific curriculum section have been introduced - Health in Community, and Public Health Interventions. Optional subjects are selected depending on students' personal affinities and work place requirements. Medical doctors specialising in public health, and employed by 'smaller' county institutes are thus offered 'Generalist' package, along with employees of county or local self-government; whereas employees of 'large' institutes of public health and national agencies are offered specialisation in community health and public health interventions, health care organisation, or population groups, disease groups, and types of risk.

The Study is designed as one-year (two-term) study, with 560 direct-teaching classes, or a total of 65 ECTS, 12 of which are awarded for final thesis. Teaching staff has been completed with visiting lecturers from other faculties and Universities, bodies of state and local government, international experts (especially through courses of Motovun Summer School), and public health experts (institutes of public health, other state institutes and institutions).

In 2006, three issues of the Epoch of Health have been published, on soft A4 paper, colour, containing 32 pages, each in edition of 10,000 pieces. In January 2007, sixth, review issue of the Epoch of Health was published, entitled 'Continuity, Cooperation, Variety, Change'. In April 2007, seventh, themed issue of the Epoch was published, dedicated to quality of disabled life. Eight themed issue of the Epoch, entitled 'Media and Health', was published in July 2007. All the issues were distributed to coordinators (200 pieces per city or county), in order for them to distribute the magazine to their target audience (local administration, politics, institutions, social and non-governmental organizations). The Network Support Centre sent copies of the magazine to all national (Parliament, Government, Ministries, associations), and international (WHO) partners.

In 2007, the city of Kutina and the counties of Zadar, Šibenik-Knin, and Požega-Slavonija became Network members.

At the business meeting held in Varaždin (October 2007), criteria and algorithm for the Healthy Cities and Counties League were adopted. Healthy Cities League is opened till 7 April 2008, providing sets of criteria for selection and awards for the best cities and counties and their achievements over the past five years. Cities and counties with more than 80% of points will be awarded a board on their entrance, whereas first three cities and counties will receive a special award. We will be accepting filled-in forms of the Healthy Cities League, with enclosed proof of activities, till 7 April 2008, whereas award-winning ceremony will be held in Zagreb, 20 May 2008, on Croatian Healthy Cities Day.

After the content of the book entitled 'Healthy Cities Movement - Efficient Knowledge for Health' has been agreed on at Varaždin business meeting, in November and December 2007, we worked harder on its preparation. Contributions coordinator is our long-standing associate, journalist Mr. Duško Popović. In December, Duško visited around ten city teams to help them systematise archives, and worked on unifying the quality of contributions mailed by Croatian cities and counties.

With the help of professional PR agency, 'Pragma Communications', since September 2007, we have been working on media campaign preparation entitled 'Joined by Health'. The idea of healthy cities has been present in Croatia since as early as 1987; however, year 1988 and Zagreb Healthy Cities Conference have been established as point 0, or start-up of the Healthy Cities Project (WHO Regional Office for Europe). The 'veteran' status within European Healthy Cities Network both entitles and obliges Network members to inform broadest public of the results of their twenty-year-long activities. Based on our work and experience, we wish to inform Croatian public of the following:

"People should participate in local, regional, and national health-related decision making.

Not only does health policy regulate relations in health system, but it also creates preconditions for better health.

Cooperation in the Healthy Cities Project of the community as a whole is of common interest.

Healthy City Project is a process requiring common activities aimed at improving health in community.

The difference between what a city is and what it could be is in the domain of the Healthy City Project.

The above messages have been integrated in the media campaign entitled 'Joined by Health', with which we wish to address Croatian public. Over 12 months, and with 12 different monthly topics, we wish to raise public awareness of major public health challenges Croatia is facing. Cities and counties take turn in coordinating monthly topics. Public is thus informed of the quality of life in various communities, and possibilities for improvement thereof through the Healthy City and the Healthy County Projects. Turn-taking results in polycentric media campaign (campaign centre shifts to another part of the country) and adds to its viability (continuity), given that work is shared among Network member cities and counties. The campaign aims to encourage both individual persons (city population) and local and county authorities to take action and join our projects. It is designed to raise personal, social and political responsibility for health.

January topic is sexual equality, coordinated by Istria and Požega-Slavonija Counties. The central topic of February is family health, coordinated by the city of Poreč. In March, health issues of children and youth will be addressed, and coordinated by Šibenik-Knin County and the city of Šibenik. In April, when our traditional Health Fair takes place, the topic of healthy urban planning will be opened, coordinated by the city of Vinkovci. May topic will be personal health, coordinated by the city of Dubrovnik and Dubrovnik-Neretva County. In June, environmental awareness will be addressed, coordinated by Osijek-Baranja and Krapina-Zagorje Counties, and the city of Zabok. The topic of July will be promotion of democracy, coordinated by host of Schools of Democracy courses - Labin. Life-long education will be addressed in August, coordinated by the city of Rijeka. In September, recreation and physical activity will be in focus, coordinated by Međimurje County. October topic is quality of elderly life, coordinated by the city of Zagreb, which will be hosting great European Healthy Cities Conference at the same time. November topic is quality of disabled life, coordinated by the city of Rijeka, Primorje-Gorski Kotar and Varaždin Counties. In December, community development, good neighbourly relations, and volunteering will be addressed. The topics will be coordinated by the cities of Split and Dubrovnik. In December, we will engage in a campaign entitled 'let's give our time away', aimed at fostering the development of volunteering and civil sector, restoration of broken social networks, and strengthening of communities. The campaign aims to bring about faster recognition of community health needs. Facilitate faster and higher quality solutions to the problems identified as heaviest burden to local communities. Improve selection and implementation of interventions designed to address identified community needs. Set up and boost cooperation between city/county administration and politics and people and their associations. Bring about closer connections between local, regional, and national decision-makers.

Boost the role of local communities in the design of national health policy, and increase health care equality. In short - we wish to fulfil our Mission - expand the Network and have every community/city/county in the country join the project, and engage in joint activities aimed at recognising the value and importance of health till it is recognised as a potential for the development of our country as a whole.

Because Healthy Cities project (and movement) is a development project based on joining all development systems in a society and activating the population itself on creating 'healthy' places - places where the population will be ensured quality of life worthy of human beings.

Croatian Healthy Cities Network has designed joint visual identity for the campaign, and Network members are obliged to print it themselves and provide occasional use thereof - announcing the campaign and reporting on activities.

By the end of 2007, city and county project coordinators have received the following help to carry out the campaign locally:

- a) lists of cities and counties, Presiding Committee and Support Centre, to enable their mutual communication (relating to monthly topics preparation) and communication with us
- b) typesetting for basic campaign bills with two basic types of apple - one with 'I love my city' inscription, and another with 'I love my county' inscription, typesetting for mega posters, banners, stickers, badges, and memorandum paper
- c) typesetting for T-shirts with basic model, which should remain identical throughout the country, on which city or county can be circled in red with printmaker's help
- d) PR toolkit - public and media relations reference book, designed for us by employees of Pragma Communications. The reference book can be completed with addresses of local media, and further developed and adjusted to individual needs, and
- e) typesetting for 12 types of bills with 12 monthly topics (at the end of January).

Throughout 2007, the CHCN Web pages in English and Croatian have been modified and expanded with new Epoch issues and Motovun Gazettes, along with Network, city and county activities. At the end of 2007, a new, occasional part of web pages was opened, entitled 'Joined by Health'. This part of the web announces events related to monthly topics, provides media clips reporting on network activities, and shows contents of occasional events through presentation of working materials that describe issues and identify solutions. It is now possible to engage in direct web communication with selected expert in monthly topic, which is big news provided by newly-organised web chat.

Co-operation with the **bodies of state government** has continued, especially with the Ministry of Health and Social Welfare, under whose auspices 11th Health Fair and 14th Motovun Summer School were held, and the Ministry of Families, Veterans, and Intergenerational Solidarity, through cooperation and co-financing 'Improvement of Elderly Quality of Life' program.

2. Local Level

In 2007, the obligation of LOCAL HEALTH REPORTING through themed meetings of city and county councils was met by: Istria County (Reporting Assembly on Health Plan Implementation by Population of Istria County 2005-2006) in May 2007, and the city of Labin (themed meeting of City Council aimed at presenting City Health Profile and discussing city priorities and health promotion) in July 2007.

2. International Level

Cooperation with the Centre for Disease Control and Prevention from Atlanta, USA, has been going on since 2001, through the Responsible Health Administration and Management Program (Healthy Counties). In May 2007, our SMDP mentor, Mr Brian Robbie, was a visiting lecturer at fourth module of sixth county cohort education in Sveti Martin na Muri. During his visit, we agreed to cooperate in preparation of the fourth biannual CDC conference in Cavtat in May 2008. At the conference, awards for excellence and best implemented projects in public health management will be presented, for which four of our counties have applied: Primorje-Gorski Kotar, Međimurje, Požega-Slavonija, and Zadar.

In 2006, cooperation with neighbouring countries, Bosnia and Herzegovina, Serbia, Slovenia, and Macedonia, continued and was aimed at sharing our experiences gained in Healthy Cities and Responsible Health Management and Administration (Healthy Counties) Programs. As a part of the above cooperation, there were several visiting lecturers from Croatia at the Development of Public Health Management in East Europe Conference, held in Belgrade, 30 to 32 January 2007: Prof. S. Lang, assistant professor Selma Šogorić, MD T.Vukušić-Rukavina, and MD A. Džakula. Furthermore, around twenty participants from Serbia and Bosnia and Herzegovina engaged in Motovun Summer School courses.

In summer 2007, Croatian Healthy Cities Network joined a project of European Union Committee: EURO-URHIS 2007-2008. The project started in May 2007, and aims to prepare European urban health indicators, based on collected information. The project will define a set of qualitative urban health indicators in European countries. We were asked to define urban agglomeration area to be worked on during the project, and I have, without much ado, selected the city of Zagreb and Zagreb County because it was the only area that met the requested criteria (big city, smaller satellite towns and rural population, population not under 800,000). First phase of the project that was finished by autumn 2007, relates only to collecting information on availability of indicators - whether they are being collected, who collects them and where they can be found, and which other indicators would be of use to us, and haven't been mentioned. It will be only in the second phase of the project, in 2008, that selected criteria will be compared.

CHCN's cooperation with Norway in the project Schools of Democracy – Youth Councils has been going on for ten years. Last year, the cooperation was formally defined by signing the Cooperation Agreement between the cities of Sandnes and Labin, and between the City of Sandnes and the Croatian Healthy Cities Network. Meetings of teachers and students of the School of Democracy are regularly held every year in July in Labin, as part of Motovun Summer School of Health Improvement. This year, Norwegian delegation was headed by the Mayor of Sandnes, Mr Rovik. The cooperation with Norway is largely supported by the Ministry of Foreign Affairs of the Kingdom of Norway, which by way of financial support, for already nine years in a row, has enabled visits by our students and teachers to Norwegian schools of democracy. Youth Councils established in the project are already active in the following cities: Labin, Metković, Rijeka, Slatina, Varaždin, and Vinkovci.

The last, fourth business meeting of the fourth phase of the European Healthy Cities project was held in Rennes, France, 10 to 13 October 2007. Representatives of city administration and coordinators of designated European Healthy Cities participated in the meeting, along with representatives of city monitors and national network coordinators, totalling 328 participants from 35 countries. Ninety cities engaged in the fourth phase of the European Healthy Cities Project, which is largest number ever, and were joined together in functional European network. Seventy-nine cities successfully completed

accreditation process (including our cities, Zagreb and Rijeka) and received the status of designated European Healthy City. Along with 'veteran' cities, Horsens, Liverpool, Belfast, Glasgow, Barcelona, Padua, Copenhagen, Dresden, Pécs, Rennes and Zagreb, a number of cities from Turkey, Russian Federation, and neighbouring Sarajevo, Celje, Ljubljana, Tirana, and Belgrade joined the network during the fourth phase. Twenty-two national network coordinators participated in the meeting, from the following countries: Belgium, Bosnia and Herzegovina, Croatia, Cyprus, Czech Republic, Denmark, Finland, France, Hungary, Israel, Italy, Kazakhstan, Netherlands, Norway, Poland, Portugal, Russian Federation, Slovenia, Spain, Slovakia, Sweden, and Turkey.

The program was diversified, educational and coordinational - operative. Along with indispensable topics relating to phase end - evaluation, and how to proceed in fifth phase, status of selected topics of the fourth phase was presented (activities and tool development): healthy urban planning (Zagreb engaged), healthy ageing (Rijeka engaged), health influence assessment and physical activities. Presentations and workshops opened new topics, such as health of migrating populations, creative cities (how to make use of creativity, allowing and fostering in urban quality of life promotion), global warming, preparing for crisis situations (public health incidents, catastrophes, crisis situations) and social marketing.

As relates to hosting final conference of the fourth phase of the project, our wish has come true - in October 2008, after twenty years, Zagreb will host international Healthy Cities Conference once again. More than thousand participants from Europe and worldwide are expected at the conference. The network will provide assistance in conference organisation by organising field visits to models of good practice in neighbouring counties. We were also asked by national coordinators to organise a meeting between our President and MPs in charge of their countries' health. It will be one of the most important events of our media campaign in 2008.

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2007 FINANCIAL PLAN

RECEIPTS

1. Receipts from membership fees	kuna	350,000.00
2. Receipts from projects		210,000.00
3. Receipts from Motovun School		10,000.00
4. Surplus receipts in 2006		40,000.05
5. Receipts from interest		400.00
<hr/>		
TOTAL:		610,400.00

EXPENSES

1. Office expenses and telephone	kuna	30,000.00
2. Magazine expenses		90,000.00
3. Various services		
Banking, bookkeeping, Internet services, photocopying		40,000.00
4. Entertainment		25,000.00
5. Travel orders		70,000.00
6. Temporary service contracts		305,000.00
<hr/>		
TOTAL :		560,000.00

CROATIAN HEALTHY CITIES NETWORK
10 000 Rockefellerova 4
bank account: Zagreb Bank, Account No. 2360000-1101644856

Zagreb, 30 January 2007

PROFIT AND LOSS ACCOUNT FOR THE PERIOD 2006 AND 2007

a) RECEIPTS		2006	2007
1. Receipts from membership fees	kuna	224,000.00	256,800.00
2. Receipts from projects		233,400.00	274,200.00
3. Receipts from Motovun School		12,750.00	24,380.00
4. Surplus receipts in 2006		80,283.05	36,880.46
5. Receipts from interest		432.32	317,14
		<hr/>	<hr/>
		535,865.37	592,577.60 (1.583%)

EXPENSES

1. Office expenses and telephone	kuna	25,839.38	22,033.18
2. Magazine expenses		85,210.04	74,764.04
3. Various services		37,467.35	37,897.81
Banking, bookkeeping, Internet services, photocopying			
4. Entertainment		23,492.61	17,010.55
5. Travel orders		62,762.68	60,318.62
6. Temporary service contracts		264,212.85	280,255.45
7. Neg.exchange rate differentials		-	12.61
		<hr/>	<hr/>
		498,984.91	491,992.26

SELMA ŠOGORIĆ D.Sc.

Profit/loss differentials in 2006 36,880.46
Profit/loss differentials in 2007 100,595.34

CROATIAN HEALTHY CITIES NETWORK
10 000 Rockefellerova 4
bank account: Zagreb Bank, Account No. 2360000-1101644856

Zagreb, 30 January 2007

PROFIT AND LOSS ACCOUNT FOR THE PERIOD FROM JANUARY TO DECEMBER 2007

a) RECEIPTS		2007
1. Receipts from membership fees	kuna	256,800.00
2. Receipts from projects		274,200.00
3. Receipts from Motovun School		24,380.00
4. Surplus receipts in 2006		36,880.46
5. Receipts from interest		317,14
		<hr/>
		592,577.60

EXPENSES

1. Office expenses and telephone	kuna	22,033.18
2. Magazine expenses		74,764.04
3. Various services		
Banking, bookkeeping, Internet services, photocopying		37,897.81
4. Entertainment		17,010.55
5. Travel orders		60,318.62
6. Temporary service contracts		280,255.45
		<hr/>
		491,992.26

SELMA ŠOGORIĆ D.Sc.

Profit/loss differentials 100,595.34

**Report on Implementation of
Program Partnership between the CHCN and Healthy Counties
Health Management and Administration in Local Government and Self-Government Program**

In 2007, the following actions were taken in the 2nd Phase of the Healthy Counties Program

1. educational and coordination meetings of project leaders - three meetings have been held
 - a. March, Zagreb - public health interventions / evaluation
 - b. July, Motovun - health policy
 - c. October, Varaždin - social marketing
2. education of new (newly-elected) members of county project teams (in politics, administration, profession) through two abridged modules - education of three to six new team members, together with public health postgraduate students - two modules (13-15 February Module: Community Health, and 20-22 March 2007 Module: Public Health Interventions)
3. education for design of County Health Plan (two modules) - education for three to six county health team members through: introductory module along with public health postgraduate students (20-23 March 2007), and educational workshop addressing support in design of County Health Plan, held in Delnice, 2 to 5 December 2007. Along with mentor team, counties with designed Health Plan have provided help in education, sharing their experiences
4. education - setting up monitoring and evaluation mechanisms (two modules) - education of three team members in charge of County Health Plan implementation : introductory module, along with public health postgraduate students (23 and 24 March 2007), and second module held in Motovun, 4 July 2007
5. education - health care improvement - education of two team members, along with public health postgraduate students, in two modules (18-18 April, and 24-26 May 2007)
6. Qualitative Analytical Approach to Defining Causes of Early Youth Drinking in Croatia Program (three meetings) - three educational workshops for county youth project teams were held:
 - a. 12 February, Zagreb
 - b. 23 April, Zagreb
 - c. 5-6 July, Motovun
7. Cardiovascular Diseases Program- one-day symposium was held addressing the topic: 'public health aspects of secondary prevention and rehabilitation'; it was held at Andrija Štampar School of Public Health, 30 November 2007
8. assistance in organization and implementation of county reporting assemblies was used Istria County only
9. in 2007, education package of the second phase of the program was prepared, i.e. second series of education modules. First county cohort in second educational series, to be held in March 2008, comprises the following counties: Istria, Primorje-Gorski Kotar, and Međimurje
10. teams of Primorje-Gorski Kotar, Međimurje, Požega-Slavonija, and Zadar Counties were provided professional assistance in applying for CDC award

END OF TRANSLATION
