



Hrvatska mreža "Zdravih gradova"

Croatian Healthy Cities Network

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Report on the activities of the Croatian Healthy Cities Network for the year 2006

All the activities of the Croatian Healthy Cities Network (CHCN) were aimed at fulfilling the mission of the Network; that is, their objective was to support cities that are members of the Network in their efforts to set up and carry out respectable Healthy Cities and Healthy Counties projects, aimed at achieving influence and facilitating the development of social health policy on local and national levels.

1. National Level

a) Structural changes in the activities of the Network and its Support Centre

In April 2006, renovation of Andrija Štampar School of Public Health was finished, providing for the return of CHCN Support Centre to its new/old premises in Rockefeller St. 4. In 2006, the Network did not have full-time employees, but contracted consultants and auxiliary staff to carry out program activities. Miss Ana Perić, secretary of Social Medicine and Health Care Organisation Department did Network administration. Our financial dealings were conducted by Jadran Export, registered bookkeeping service from Zagreb, i.e. by Mrs Jadranka Vukomanović-Pavelić. Due to increased range and diversity of program activities, we contracted part-time associates - journalists, graphic designers, translators, marketing, ecology and public health experts, as well as auxiliary staff, the number of whom was larger than in previous years. We pay large contributions for temporary service contracts (gross value is net value increased by almost 105%); however, in my view, it is presently the most efficient form of operation because it provides possibility of hiring the most competent people for each of the Network activities.

b) Regular Annual Network Activities bring together and join member cities and counties, facilitate the sharing of experiences, insights, ideas and activities, advance cooperation and enable the giving (and receiving) of practical assistance and support.

- The tenth **Health Fair** was held in Vinkovci, from 21 to 23 April 2006, under the auspices of the Ministry of Health and Social Welfare, once again at the premises of the Lenije Park and the Faculty of Agriculture. There was a rich cultural program at the opening of the Fair, and the public was addressed by the hosts, the Prefect of Vukovar-Syrmia County, Mr Božo Galić, the Mayor of Vinkovci, Mladen Karlić D.Sc., and on behalf of the Minister of Health and Social Welfare, Secretary-General Ante Zvonimir Golem D.Sc. Once again, this year the Fair has offered a variety of events: forums ('Healthy Cities' held by the Croatian Healthy Cities Network, 'Employment for the Disabled' held by disabled people), round tables ('Challenges of Local Self-Government and Regional Government in the Development of Health, Social and Cultural Life', 'Incentives and Support in Agriculture', 'Health Improvement - with youth and for youth'), working meetings ('Elderly Care on County Level', 'Utility Management and Health Ecology', 'Pollinosis and Space Management', as well as numerous sport and fun activities. While the traditional Fair program was being held at the Lenije Park, there were: presentations, forums, workshops, play groups, a show exhibition of health-promoting products and services; participants were also offered an alternative program – to participate in a tennis tournament, a bridge tournament, dance workshops, and traditional arts and crafts workshops. Younger participants organized 'Press Conference', debate clubs competition, whereas older participants enjoyed a dinner with a dance show, entertainment program, and tasting of dishes prepared by cooks that participated in national cookery competition. At the press conference, the fourth issue of our magazine, the Epoch of Health, was presented. The magazine is entitled 'Health Improvement - with Youth and for Youth').

At the Fair, on 21 April 2006, Electoral Assembly of the Croatian Healthy Cities Network was held, providing for election of the new Governing Body with 2006-2010 tenure. Nine members were elected - four representatives of the cities, three of the counties and two of the Support Centre: Mladen Karlić, Mayor of Vinkovci, Mrs Vesna Zec, Head of Split Health and Social Welfare Department and Coordinator of the Split Healthy City Project, Mrs Nataša Basanić-Čup, Department Head and Coordinator of the Poreč Healthy City Project, Mr Miho Katičić, Head of Dubrovnik Social Activities Department, Dubrovnik Healthy City Project, Mr Davorin Gajnik, Head of Health and Social Welfare Administrative Department of Zagreb County, Network Secretary, Mrs Sonja Grozić Živolić, Head Assistant of Health and Social Welfare Administrative Department of Istria County, Mr Tomislav Boban, Director of Virovitica and Podravina County Health Centre, assistant lecturer Selma Šogorić D.Sc., Head of Support Centre, Network Coordinator and Vice-President, and Prof. Slobodan Lang D.Sc., Network President.

- **Healthy Cities Day** In honour of the 15th anniversary of the successful activity of the Healthy Cities Movement in Croatia, 20 May has been celebrated as the national HEALTHY CITIES DAY since 2003. Once again, this year, the Healthy Cities Day has been celebrated through activities in cities, and promotion by means of the national and local media, through the TV program Good Morning Croatia, Open Radio, Radio Sljeme and newspaper articles. Healthy Cities marked their Day by the distribution of fliers, press conferences, bicycle rides for the youngest, trekking, presentations, promotions, culture programs, blood pressure and sugar taking, densiometrics for people, themed meetings of the City Councils or Youth City Councils, promotion of City Health Plans, and receptions at the Mayor's office for outstanding volunteers.
- **Thirteenth Motovun Summer School of Health Improvement** Since its foundation in 1994, the School has held a unique place in professional medical and public health programs. Its trademark has always been commitment to new competences, professional discussions, and opening new areas. This year, school has carried on the tradition, but it has also taken a major step further -

taking on new visual identity, providing better accommodation and equipment, and bursting with school and cultural program. This year, school was held from 1 to 15 July. During such short time, eight courses were held, with almost 350 participants from Croatia and the countries of the region. Along with Croatia's leading experts, around twenty European experts were present in Motovun (from France, Austria, Great Britain, Norway, and Macedonia).

1/ Workshop: Health Influence Assessment (HIA) - it was held in Motovun, from 2 to 3 July. The workshop addressed the procedures, methods and tools for assessment of influence of policies, programs or projects, related to potential effects on health of the population, and their distribution within the population. Experiences were shown of some European countries where HIV is used nationally and locally, as well as one Croatian model of good practice. A workshop was held on how to win politicians and decision makers over and implement HIV in our public health practice (Motovun Gazette, no.53).

2/ Workshop: Health and Health Policy: Healthy Ageing - Quality of Life among the Elderly - it was held in Motovun, from 3 to 5 July. There were about 40 participants from the following counties: Dubrovnik-Neretva, Istria, Zagreb, Primorje-Gorski Kotar, Virovitica-Podravina, Osijek-Baranja and Sisak-Moslavina, together with the Ministry of Families, Veterans' Affairs and Intergenerational Solidarity. In mid 2004, Healthy Cities and Healthy Counties in Croatia started a project aimed at developing comprehensive elderly care policy, and creating preconditions (human and organisational infrastructure) for improving elderly care at county level. By the time the course was held, six counties had carried out pilot survey of elderly needs, through interviews and focus groups, and had collected information on available resources for elder people (i.e. services provided by public and/or private sector in surveyed regions). Three counties engaged in pilot programs providing the so far non-existent, yet necessary services. At the Workshop, results were presented, encompassing research and activities undertaken to meet identified older people's needs. Three counties (Istria, Zagreb, and Dubrovnik-Neretva) have started day programme and home assistance projects jointly with the Ministry of Families, Veterans' Affairs and Intergenerational Solidarity (Motovun Gazette, no.54).

3/ Workshop: Health and Health Policy: the Youth and Early Alcohol Consumption Given that the Health Management and Control - Healthy Counties Program identified early alcohol consumption among young people as public health priority in nine counties, in Motovun 4 to 5 July 2006, introductory workshop of the 'Qualitative-Naturalistic Research: the Youth and Early Alcohol Consumption' project was held. The project aims to identify alcohol-related behavioural patterns of young people through quantitative-naturalistic approach, identify possible research-based interventions, and implement the interventions to delay early drinking among young people and decrease the number of young people consuming alcohol. Teams from eight Croatian counties participated in the workshop, as follows: Istria, Sisak-Moslavina, Primorje-Gorski Kotar, Virovitica-Podravina, Međimurje, Zagreb, Dubrovnik-Neretva, and Šibenik-Knin. (Motovun Gazette, no.55).

4/ Workshop: Risk Management and Communication in Health Ecology and Public Health - it was held in Motovun, 5 to 6 July, organized by Andrija Štampar School of Public Health and Ecole Nationale de la Santé Publique from Rennes, France. The workshop aimed to facilitate the sharing of experiences in area of public health risks, and recognition of the importance of quality communication between professionals, media, and public. The workshop engaged in current waste topics, especially hazardous waste, focusing on hazardous medical waste, methods of final waste treatment and disposal (incinerators and waste dumps), and industrial pollutions. (Motovun Gazette, no.56).

5/ Course: Media and Health - the Price of Health - it was held from 6 to 9 July in Motovun. This year, the course was dedicated to new legal provisions and commitments arising therefrom, focusing on funding. The funding of health system was discussed from various aspects - Ministry of Health, Croatian Health Insurance Institute, International Monetary Fund, associations of employers in health, professional trade unions, patient associations, and journalists covering health and medicine. The main aim of the course was to provide successful presentation of the new piece of legislation to public (and all stakeholders). At the workshops, health strategy was thus discussed and law enforcement analysed. A

traditional 'media training' was organized for medical doctors. This year's course was held under the auspices (and with participation) of the Health Minister, assistant professor Neven Ljubičić D.Sc. It numbered 90 participants, medical doctors, journalists, and pharmaceutical companies' PRs (Motovun Gazette, no.57).

6/ Course: Schools of Democracy - Youth Councils - it was held for the ninth time in Labin, from 7 to 9 July. The issue addressed at the ninth School of Democracy was a current problem Croatian schools, and the young people in general face: violence. The course was attended by the students from Labin, representatives of elementary and secondary schools from other counties and cities (Rijeka, Obrovac, Slatina, Split, Vinkovci, and Zagreb), and guests from Norway. During the course, experiences were shared relating to projects involving students in decision-making processes. On the last day, the central event took place in Labin Town Hall, where the session of Youth Council was held. This year's session was different from previous ones. Namely, councillors were not asked to present their projects and ask for financial support; this time, a themed session was held. Quality of education was discussed. Evenings were time for socializing, where students of first-timer schools strived to gather as much information as possible from more experienced member schools, in order to avoid unnecessary problems in their communities and carry out their tasks more easily. Such socializing took place all three days, and was very productive, providing practical knowledge, in which first-hand information was gained, focusing on students' current needs. At the course, a Cooperation Agreement was signed between Croatian Healthy Cities Network, Labin Healthy City and Sandnes Healthy City. Signatories to the Agreement undertake to continue cooperation, developing and upgrading democracy in schools and local communities of Croatia and Norway (Motovun Gazette, no. 61)

7/ Course: Occupational Health and Social Dialogue - it was held in Motovun, 10 to 12 July. Around forty participants engaged in the course: representatives of employers, union trades, and profession (occupational medicine, occupational safety, psychiatrists) from Croatia, Bosnia and Herzegovina, Austria, and Macedonia. The following topics were addressed: quality human resources management - viable working life, industrial democracies and occupational safety, and National Occupational Health and Safety Policy in Croatia and Macedonia. Current occupational safety in Croatia was presented and the role of the Croatian Institute of Occupational Medicine explained relating to social dialogue facilitation (Motovun Gazette, no. 58).

8/ Round Table: Guidelines for Mental Health Improvement - it was held in Motovun, on 12 July. Twelve representatives of various institutions presented their reflections on current needs and resources for mental health promotion in Croatia (Motovun Gazette, no. 59).

9/ Colloquium: Health System: Interventions in Hospitals? - it was held in Motovun, 13 to 15 July. Around forty professionals of various expertise participated in the course (health professionals, representatives of Chambers, economists, heads of health institutions, biomedical laboratories, electrical engineers) and were given a chance to present their work and discuss three specific topics with their colleagues: hospital employees (surplus, deficit, or management crisis?), hospital organisation (do hospitals engage in active resistance to change?), and hospital purchase (how, or more importantly, what do we purchase). Final workshop, 'Monitoring, Research, and Changes in Hospital System - Plans and Activities', presented projects (in progress) that can contribute to quality hospital management in Croatia (Motovun Gazette, no. 60).

- **Eleventh Business Meeting of the Croatian Healthy Cities Network** was held in Dubrovnik, 28 to 30 September 2006. There were around seventy participants from eight counties and ten cities. The central topic of the meeting was cooperation of cities and counties on health improvement programs and upgrading quality of life in local communities. A round table with the topic 'It Can get Better' was held, along with the workshop entitled 'Challenges of Upgrading Cooperation between Cities and Counties on Selection and Implementation of Health Improvement Projects'.

In the business meeting, evaluation results of the first phase of the Healthy Counties program were discussed, and a workshop was held to identify goals, content, and operation of the second phase.

At the Assembly of the Croatian Healthy Cities Network, held on the last day of the business meeting, initiative TO PROCLAIM YEAR 2008 THE YEAR OF ANDRIJA ŠTAMPAR was presented. Along with twentieth anniversary of the Healthy Cities project, in 2008, sixty years of World Health Organization (whose foundation was supported by Prof. Andrija Štampar), and thirty years of European Association of Schools of Public Health (first founding meeting held at Zagreb School of Public Health) will be celebrated. Therefore, it would be important to proclaim year 2008 the year of Andrija Štampar and lobby for the celebrations of the above anniversaries to take place in Croatia. Zagreb will apply for hosting the WHO Euro Healthy Cities Conference, the School for hosting the ASPHERA Conference, and we (School of Public Health, mentor team) for organisation of the fourth biannual SMDP meeting (cooperation with the Centre for Disease Control and Prevention, Atlanta). All events will provide significant support to presentation of the idea of health and promotion of the Network; they will also require systematic and dedicated work of all members.

In the light of the twentieth anniversary of the international and domestic activities of the Healthy Cities project, a book on healthy cities should be printed by 2008. The publication would comprise two books - a larger monography, and abridged version in the form of summary report in Croatian and English.

One of the preparatory activities in 2007 was the introduction of obligatory LOCAL HEALTH REPORTING, for ex. through health-related themed sessions of city and county councils. At the sessions, health and health promotion activities should be reported on (to the Healthy Cities or the Healthy Counties projects), and adequate conclusions adopted (at all-party level). One of the conclusions should be the introduction of at least annual health reporting (by councils/assemblies). Istria plans to hold such county assembly in February 2007.

c) Other Network activities

Responsible Health Administration and Management Project (Healthy Counties) started in 2002 as a joint project of the Ministry of Health, Ministry of Labour and Social Welfare, Counties, and Andrija Štampar School of Public Health; its aim was to help local government and self-government bodies decentralise health and social welfare systems. Given the change at the head of the Ministry of Health and Social Welfare, and halt in decentralisation process, the project has continued within the framework of the Croatian Healthy Cities Network since 2004.

From 2002 to 2005, fifteen counties and the City of Zagreb (totalling 156 participants) were included in the first (educational) phase of the program. From 20 to 25 February 2006, a series of **county evaluation workshops** were held in **Topusko** (cohort-based) and the first project phase was formally closed. Out of the 15 counties, whose teams engaged in modular education from 2002 to 2004, 12 counties accepted the invitation to participate in evaluation process. The counties were presented first results of success analysis in project implementation in July, at Motovun Summer School.

In March 2006, Health Management and Control Program received **Award for Excellence from the Global Health Department, Centre for Disease Control and Prevention** (Atlanta, USA). At the same time, a project of the Istria County, 'Breast Cancer Unit: Shortening Diagnostic Procedure for Women with Breast Cancer in Istria', received an award for the best implementation. The award ceremony was held in May this year, at the third biannual conference of the Global Health Department in Cape Town, South Africa. On 9 June 2006, the award-winning celebration was held at Andrija Štampar School of Public Health.

At the business meeting in Dubrovnik, evaluation results of the first phase of the Healthy Counties program were discussed; furthermore, goals, content and ways of operation for the second phase of the programme were identified. In 2006, along with professional support, the program also won financial support of the Ministry of Health and Social Welfare. Funds will be used to start new education series for three new counties (Zadar, Požega-Slavonija, Šibenik-Knin) at the beginning of 2007.

In 2006, **themed, interest gathering of cities** has continued. This year, particular effort has been invested in forming the following groups: elderly quality of life (Zagreb-January 2006, Motovun-July 2006), early alcohol consumption among the youth (Vinkovci-April 2006, Motovun-July 2006, Zagreb-October 2006), health influence assessment (Motovun-July 2006), media and health (Motovun-July 2006), schools of democracy - youth councils (Labin-July 2006), mental health (Motovun-July 2006), and improving quality of work in health system (Motovun-July 2006). The results of the groups have been presented in Motovun Gazettes and Reports of the Croatian Healthy Cities Network.

In 2006, three issues of the Epoch of Health have been published, on soft A4 paper, colour, containing 32 pages, each in edition of 10,000 pieces. In January 2006, the third themed issue of the Epoch of Health was published, dedicated to older people in Croatia. In April 2006, the fourth, another themed issue of the Epoch of Health was published, entitled 'Health Improvement - with Youth and for Youth'. The aim of the latter issue was not only to identify and describe current resources for young people in our communities (the so-called models of good practice), but also to provide critical reflection on how sufficient and efficient they are. The fifth issue of the Epoch of Health entitled 'Time for Celebration' was published in 2006 and summarises Network activities during the year - Health Fair Report, how Healthy Cities Day was celebrated in Croatia, twelve-year-long history of Motovun Summer School, description of award-winning projects, and award-winning celebration. All the issues were distributed to coordinators (200 pieces per city or county), in order for them to distribute the magazine to their target audience (local administration, politics, institutions, social and non-governmental organizations). The Network Support Centre sent copies of the magazine to all national (Parliament, Government, Ministries, associations), and international (WHO) partners.

Throughout 2005, **the CHCN Web pages** have been modified and expanded with new Epoch issues and Motovun Gazettes.

In 2006, the City of Rab, Međimurje and Osijek-Baranja Counties became Network members.

At the Network Assembly, held on 28 November 2003, the cities and the counties **adopted** the **PROGRAM DECLARATION OF THE CROATIAN HEALTHY CITIES NETWORK**, and the **Network membership criteria**, which provide for membership rights and obligations. By the end of 2006, the following cities met formal and legal Network membership criteria: Daruvar, Dubrovnik, Hrvatska Kostajnica, Karlovac, Krapina, Labin, Matulji Municipality, Matković, Ogulin, Opatija, Poreč, Rab, Slatina, Slavonski Brod, Split, Umag, Varaždin, Varaždinske Toplice, Vinkovci, Zabok, and Zadar, along with the following counties: Dubrovnik-Neretva, Istria, Krapina-Zagorje, Međimurje, Osijek-Baranja, Primorje-Gorski Kotar, Sisak-Moslavina, Varaždin, Virovitica-Podravina, Vukovar-Syrmia, and Zagreb.

Co-operation with the bodies of the state government has continued, especially with the Ministry of Health and Social Welfare, under whose auspices Health Fair and 13th Motovun Summer School were held, and which co-financed Healthy Counties Program; with the Ministry of Families, Veterans, and Intergenerational Solidarity, through cooperation and co-financing Improvement of Elderly Quality of Life Program, and with the Ministry of Economy through celebration of the European Consumers' Rights Day, held on 15 March at the Conference entitled 'Public Health Services - Making Healthier Lifestyle Come True' (Zagreb, Old Town City Hall).

2. Local Level

Rijeka and Zagreb were accredited and became project cities of the fourth phase (2003-2008) of the European Healthy Cities Project of the WHO Regional Office for Europe. RAP was carried out in Poreč, and City Health Profile and City Health Plan designed. RAP is being carried out in Slatina.

3. International Level

Cooperation with the **Centre for Disease Control and Prevention from Atlanta, USA**, has been going on since 2001, through the Responsible Health Administration and Management Program (Healthy Counties). In May this year, Danijela Lazarić-Zec D.Sc. (Istria County), Tea Vukušić-Rukavina D.Sc., and Selma Šogorić D.Sc. were invited to participate in the third biannual conference of the Global Health Department in Cape Town, South Africa. At the Conference on Strengthening Global Public Health Management Capacity, they presented Croatian CDC award-winning projects.

In 2006, cooperation with neighbouring countries, Bosnia and Herzegovina, Serbia, Slovenia, and Macedonia, continued and was aimed at sharing our experiences gained in Healthy Cities and Healthy Counties Programs. Selma Šogorić D.Sc. was a visiting lecturer at the Preventive Medicine Conference held by Macedonian Medical Association in Ohrid.

CHCN's cooperation with Norway in the project Schools of Democracy – Youth Councils has been going on for ten years. This year, the cooperation was formally defined by signing the Cooperation Agreement between the cities of Sandnes and Labin, and between the City of Sandnes and the Croatian Healthy Cities Network. Meetings of teachers and students at the School of Democracy are regularly held every year in July in Labin, as part of Motovun Summer School of Health Improvement. The cooperation with Norway is largely supported by the Ministry of Foreign Affairs of the Kingdom of Norway, which by way of financial support, for already eight years in a row, has enabled visits by our students and teachers to Norwegian schools of democracy. In 2006, along with seven representatives from Croatia (Labin, Rijeka, Crikvenica, Poreč), five representatives of cities from Bosnia and Herzegovina were also invited to visit the Youth City Council project in Sandnes, Norway. Youth Councils established in the project are already active in the following cities: Labin, Metković, Rijeka, Slatina, Varaždin, and Vinkovci.

The third business meeting of the cities and national networks of the **European Healthy Cities Network** (World Health Organisation, Regional Office for Europe) was held in **Turk**, Finland, 18 to 21 October 2006. Croatian Healthy Cities Network was represented in the meeting by Mrs. Ankica Perhat, Rijeka Healthy City Project Coordinator. Her short report reads as follows: "In Turk, there were 61 healthy cities with the total of 192 representatives, 11 applying cities with 32 representatives, and representatives of three city associations. As relates to the activities of European Healthy Cities, most of the coordinators agreed that the goals and topics identified for the 4th phase were very demanding

because of limited resources on the local level. That is especially true for HIA (health influence assessment) and HUP (healthy urban planning), so that the topics of healthy aging and physical activity are much more acceptable. Mrs. Ankica Perhat was elected member of Advisory Committee (for Cities), which numbers six members; Zagreb successfully presented its application for hosting 2008 Healthy Cities Conference (a film was shown). A meeting of national network coordinators was held on 20/10/2006, with the following conclusions: a) training should be held with the following topics: HIA; communication with governmental bodies on local, regional and national levels; evaluation and learning new public-health competences; leadership and communication, b) a new Newsletter for international institutions and bodies should be started, because otherwise they are not informed about project activities and achievements, and c) membership fee for NN amounting to US\$ 1,000 was voted. Elections for new members of the Advisory Committee (for national networks) were held, where Croatian Delegation supported Igor Krampač D.Sc., Slovenia Coordinator.

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Report on Implementation of Program Partnership between the CHCN and Healthy Counties

In 2006, the following actions were taken in the 2nd Phase of the Health Administration and Management in Local Government and Self-Government Program

1. educational and coordination meetings of three-member management groups (four meetings)
 - April, Vinkovci - Health improvement with the youth and for the youth
 - July, Motovun - Development of comprehensive elderly care on local levees, Causes and consequences of early alcohol consumption among the youth, Presentation of preliminary evaluation results
 - September, Dubrovnik - Discussion on evaluation results of the first phase of the program, identification of goals, content, and ways of operation in the second phase of the Healthy Counties program
 - December, Zagreb - Discussion on county educational needs and identification of 2007 program partnership
2. Creating Preconditions - Human and Organisational Infrastructure - for Improving Elderly Care on County Level Program (two meetings)
 - **training of 'elderly' county project team** - two workshops were held within the programme:
 - Zagreb - January, Motovun - July, addressing the following topics: analyses of category, matrices, and specific traits of each individual county; inter-county data comparison; final intervention plans based on funds raised; implemented interventions and results of activities (based on the above research)
3. Causes and Consequences of Early Youth Alcohol Consumption Program (three meetings):
 - training of 'youth' county project team within Qualitative-Naturalistic Research: Youth and Early Alcohol Consumption Program was carried out through a round table (Vinkovci), and two workshops: Motovun - July, Zagreb - October, addressing the following topics: designing profile of early youth alcohol consumption at selected area, recognizing 'notion - event - behaviour' structure, defining research questions, defining sample and techniques/instruments, way of data collection, and finally, research plan
4. project management program - workshops for implementation teams (three workshops for around twenty participants, Pula)
5. round table: Guidelines for Mental Health Improvement, Motovun, 12 July, representatives of mental health institutions participated; needs and recourses for mental health promotion in Croatia were presented
6. symposium of Croatian Academy of Medical Sciences: 'Cardiovascular Health - Strategy and Intervention on the Level of Local Communities', Zagreb, 8 December 2006
7. evaluation of the achievements, 1st phase of Health Administration and Management in Local Government and Self-Government Project, on the local and regional levels: Topusko, 20-25 February, a series of evaluation workshops for counties; Motovun, July, presentation of preliminary results; Dubrovnik, September, report on evaluation results

DRAFT OF THE PROGRAM FOR HEALTHY CITIES NETWORK ACTIVITIES IN 2007

Regular Annual Network Activities

The Tenth Health Fair will be held from **20 to 22 April 2007** in Vinkovci.

20 May 2007 - HEALTHY CITIES DAY will be celebrated

Fourteenth Motovun Summer School of Health Improvement will be held from **1 to 15 July 2007**.

The following working meetings, courses and workshops have been suggested: Workshop 'Health Influence Assessment - changes in environmental factors'; Workshop 'Qualitative and Analytical Approach to Defining Causes and Effects of Early Youth Drinking in Croatia'; Course 'Challenges of Mental Health Improvement in Croatia'; Course 'Health and Health Policy'; Course 'Schools of Democracy - Youth Councils'; Course 'The Media and Health'; Course 'Health Improvement in the Workplace'; Course 'Quality Management in Health'; Course: 'HIV'.

Business meeting of the Croatian Healthy Cities Network will be held in October 2007 in Varaždin.

The central topic of the business meeting will be **social marketing**.

Other Network activities

Three new issues of the Epoch of Health will be published.

Second phase of the Health Administration and Management in Local Government and Self-Government Program will be put in place.

Evaluation framework and evaluation instruments for the Healthy Cities Project will be created on the local and regional levels (as well as award-winning criteria for the twentieth anniversary).

The book entitled "Croatian Healthy Cities" will be in the pipeline.

Education of the sixth county cohort will be carried out (Counties: Zadar, Šibenik-Knin, Požega-Slavonija) through four modules during long weekend (Wednesday to Saturday):

Module 1 - Function of Assessment (review of basic public health functions and practices, tools for health needs assessment, involving the communities, personal development, team development), 24-27 January, hosted by Zadar County

Module 2 - Planning for Health (priority selection, project planning, project management, team work, intersector cooperation), 7-10 March 2007, hosted by Požega-Slavonija County

Module 3 - Function of Development, Health Policy Creation (change management, advocacy, negotiation, communication, marketing, media and public relations), 11-14 April 2007, hosted by Šibenik-Knin County

Module 4 - Function of Implementation Facilitation (resolving conflicts, productive energy channelling, resources management, implementation, monitoring, evaluation, quality assurance), 30 May - 2 June 2007, venue: Sveti Martin na Muri, Čakovec

Program Partnership of the CHCN and Healthy Counties in 2007

Second Phase of the Health Administration and Management in Local Government and Self-Government Program

Package for counties without designed County Health Plan (long-term/short-term)

- a) education package for kuna 25,000 - comprises activities under 1,3,4,7,8,10
- b) package for kuna 40,000 - along with activities referred to in a), comprises activities 2,6,9

Package for Counties with designed County Health Plan (long-term/short-term)

- a) education package for kuna 25,000 - comprises activities under 1,3,5,7,8,10
- b) package for kuna 40,000 - along with activities referred to in a), comprises activities 2,6,9

The following activities will take place in 2007 within the second phase of the Healthy Counties Program:

1. training and coordination meeting of project leaders (three meetings)
 - a. March, Zagreb - public health interventions/evaluation
 - b. July, Motovun - health policy
 - c. October, Varaždin - social marketing
2. education of new county project team members - expanding county health teams (basic four modules)

education of up to two new team members, together with new county cohort - basic four modules (January-June 2007)
3. education of new (newly elected) county project team members (from politics, administration, profession) - two abridged modules

education of up to three new team members, together with public health postgraduate students - two modules (13-15 February and 20-22 March 2007)
4. education - design of County Health Plan (two modules) - the education will provide assistance to the counties which have not completed the Plan

three members of the County Health Plan team engage in education: a) introductory module, together with public health postgraduate students (20-23 March 2007), and b) second module, 6-8 May 2007
5. education - setting up monitoring and evaluation mechanism (two modules) - the education will help the counties which have completed the Plan to design evaluation framework

three members of the County Health Plan Implementation team engage in education: a) introductory module, together with public health postgraduate students (23-24 March 2007), and b) second module, Motovun, July 2007
6. education - health care improvement (for counties whose selected priority is quality of health care)

education of up to two new team members, together with public health postgraduate students (April and May 2007)
7. Program: Qualitative-Analytic Approach to Defining Causes and Effects of Early Youth Alcohol Consumption in Croatia (three meetings): training for 'youth' county project team
 - a. 1 February, Zagreb
 - b. 19 April, Vinkovci
 - c. 5 July, Motovun
8. Cardiovascular Diseases Program
9. assistance in organisation and implementation of County Reporting Assemblies
10. in 2007, education package of the second phase of the program will be designed - training for County Health Plan Implementation

PROFIT AND LOSS ACCOUNT FOR THE PERIOD FROM JANUARY TO DECEMBER 2006

a) RECEIPTS

1. Receipts from membership fees (cities and counties)	kuna	224,000.00
2. Receipts from projects (program partnership, RAP)		218,400.00
3. Receipts from Motovun School		12,750.00
4. Surplus receipts in 2006		80,283.05
5. Receipts from interest		432.32
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TOTAL:		535,865.37

b) EXPENSES

1. Office expenses and telephone (stationery, small inventory, mail, etc.)	kuna	25,839.38
2. Magazine expenses (preparation, printing, transport)		85,210.04
3. Various services (banking, bookkeeping, Internet services, photocopying, copying)		37,467.35
4. Entertainment		23,492.61
5. Travel orders		62,762.68
6. Temporary service contracts (net 129,700.00)		264,212.85
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TOTAL :		498,984.91

Amount carried forward in 2007 36,880.46

2007 FINANCIAL PLAN

RECEIPTS

1. Receipts from membership fees	kuna	350,000.00
2. Receipts from projects		210,000.00
3. Receipts from Motovun School		10,000.00
4. Surplus receipts in 2006		40,000.05
5. Receipts from interest		400.00
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TOTAL:		610,400.00

EXPENSES

1. Office expenses and telephone	kuna	30,000.00
2. Magazine expenses		90,000.00
3. Various services		40,000.00
4. Entertainment		25,000.00
5. Travel orders		70,000.00
6. Temporary service contracts		305,000.00
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TOTAL :		560,000.00

END OF TRANSLATION
